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PERSONAL AND SOCIAL WAY

The Pi Beta Phi sorority gives a formal dancing party in Keeley's on Tuesday night. The chaperones will be: Mr. and Mrs. A. T. Burnham, of Janesville; Mrs. M. M. Burnham, Mrs. V. O'Brien and Mrs. Curdy. Guests from out of town are the Misses Walter, Emma, Borden and Elva Wolf of Milwaukee; Cora Rollins, Marie McKinley, Gertrude Sloan and Josephine Kelly of Chicago; Allred Cranston of Delphi, Ind., and Margaret Sheldon of Rockford, Ill. The young ladies are playing at the chapter house on Langdon street, where they will be entertained over Sunday.

Mrs. Martha E. Curtis, 313 Charter street, will spend the summer abroad. She will sail from New York June 1, for a visit to England, Germany and Italy. Miss Edith Pelton, 510 Lake street, will accompany her.

Mr. Earl D. Stocking, 433 Lake street, has accepted a position with the Spencerian business college. He will act as a representative for the college and travel through southern Wisconsin. He begins his work Monday.

Mr. and Mrs. A. P. Cheek and daughter, of Baraboo, are in Madison to attend the Bernhard play at the Fuller this evening. Mr. Cheek is postmaster at Baraboo.

The Star bowling club will give a dancing party at Kehl's hall Tuesday evening. Thompson's orchestra will play. Mr. and Mrs. J. A. Buckmaster, Mr. and Mrs. A. E. Austin and Edward Williams will chaperone the party.

Mrs. Tennant, of Terre Haute, Ind., has been entertained several days by

members of Alpha Chi Omega, the only musical sorority represented in the university. Mrs. Tennant is inspector of the sorority and came here in that capacity.

Large numbers of people took advantage of the Y. M. C. A. "at home" yesterday to visit the new association building. Secretary O'Ann and the members received. As soon as the guests arrived they were presented to the different members and then shown over the new building. An orchestra accompanied in the reception hall furnished music during the evening. The affair was a success in every way.

Pythia, a girls' literary society of the university, chose Miss Leslie Spence as its representative for the Junior exhibition for 1907.

The Emily Bishop league will hold its last meeting for this year in Keeley's hall Monday afternoon at 3 o'clock. It will be an open meeting and all women interested in physical culture are invited.

Miss Abby S. Mayhew, instructor in physical culture in the women's gymnasium of the university, went to Portage this week to attend the wedding of Miss Mabel Fletcher and Mr. F. S. Sheldon.

BRAINS
depend on selected FOOD
That's
Grape-Nuts
"THERE'S A REASON."
Read "The Road to Wellville" found in the box.

Mrs. C. S. Westover will entertain the Ladies' Bird society of Wings Park next Tuesday afternoon.

Mrs. A. E. Proudfit, 117 West Washington avenue, is visiting her daughter, Miss Josephine, at Bryn Mawr college, Penn.

The ladies of the Sixth Ward W. C. T. U. will give a coffee at the home of Mrs. C. F. Schuester, 1034 Jenner street, next Tuesday afternoon from 3 to 5 o'clock.

The play given by the Woman's club yesterday afternoon, "A Little Gossip in the Time of Louis XIV," written by Mrs. Louise Phillips, was full of witty sayings credited to personages of that time. Songs, violin music and a court dance, all contributed to make the affair a success. At the business meeting held before the entertainment the following ladies were elected delegates to the biennial session of the general federation of women's clubs at St. Paul, May 29 to June 7: Mesdames A. H. Main, B. T. Swanson and C. S. Sheldon, with Mrs. A. A. Dye as alternate.

The Baptist Christian Endeavors feasted in the new gymnasium of the church Friday night, the occasion being the fifteenth annual banquet of the society. It served as the formal opening of this newly arranged and equipped gymnasium and incidentally emphasized the fact that the Baptists have one of the best banquet halls in the city. Following the banquet a program of toasts was given, with Mr. B. J. Sternberg as toastmaster. The program was as follows:
Piano Solo—Miss Mae Theobald.
Eating is Not All—Miss Margaret Hall.
Plucking Home from a Cabbage Patch—Ray. F. T. Halpin.
The Matrimonial Prospects of Our

Country—Miss Hilda Jordan.
Pipe Dreams of an Honorary Member—Mr. S. H. Alexander.
Letters from the Absent.
Greetings from Our Friends—Mr. P. M. Anderson, Miss Bessie Adams, Mr. E. R. Smith, Mr. T. J. Post, Mr. L. W. Bridgman.
Music—Male Quartette.
Our State Convention, '04—Mr. E. J. K. Schubring.
Here Man—Miss Ella Marsh.
Sovereign Woman—Mr. W. Wickenden.
The Optimist—Mr. R. E. Bolte.
Society Hymn, "Take Time to be Holy."

About one hundred and fifty members of the Independent Order of Foresters and Companion Court Prosperity attended a banquet given at Foresters Hall by the Companions Thursday evening. Mrs. Iserman chief ranger of Companion court, presided. Toasts and speeches were given by Mrs. Iserman, Mrs. Jacquish, Miss Joy, Mr. Proctor and Mr. Shepherd. Several vocal selections were rendered by Miss Bessie Payton, Mr. J. T. Gay and Mr. Joe Conitt. Dancing followed the program.

Prof. T. S. Thompson, principal of the Verona high school, was in Madison today on his way home from Sun Prairie where he attended the declamatory contest last night.

August Beverson, of De Forest, and Martha W. Odland, a university graduate and a former Madison newspaper man, will speak at a Norwegian Fourth of July celebration at Hudson.

The Kappa Sigma fraternity held its initiation at the chapter house, 10 Mendota court, last night. Messrs Russell Vaughan, Walter Becker, Carl Snyder and Fred Haunbach.

The ladies of the ninth ward held a progressive party yesterday afternoon at the Longfellow school, for the benefit of the picture fund, which was increased satisfactorily.

The Phi Kappa Psi fraternity held a dance at its lodge on State street last night. Prof. and Mrs. Otto Patzer acted as chaperones.

Mrs. Frederick Kelsey of Louisville, Kentucky has been visiting her parents, Mr. and Mrs. John Hughes, 1209 West Dayton street for the past two months.

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It's the time to put your system in shape to prepare for the hot months to come.
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Will interest you. We have all the well known and tried remedies.
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Builds new tissues. Tones the whole system. We recommend it because we know it will do what is claimed for it.
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The Last Train Load Out of 'Frisco Before the "Quake".

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- II. Because Fair Oaks Lots are offered on easy terms. Our contracts call for monthly payments of but \$5.00 per month, with but 5 per cent. interest.
- III. Because of our insurance clause. Our contract provides that in case the purchaser should die before the completion of his payments his family shall be given a warranty deed without further payments of any kind.
- IV. Because while Fair Oaks is entitled to the benefit of the city schools taxes are but one fourth as high as in the city.
- V. Because Fair Oaks has the best street car service of any portion of the city. By the location of the street car barns we secure the first cars in the morning and the last in the evening.
- VI. Because Fair Oaks is the manufacturing center of the city. Fair Oaks is within easy walking distance of Fuller & Johnson, the Gisholt, the Northern Electric, the Mason-Kipp, the American Plow Co. Manufacturing Plants. These are the plants that support the laboring men of the city and through them the merchants and professional men.

- VII. Because Fair Oaks is the parent and the home of the United States Sugar Co. The Sugar company has signed contracts for 4000 acres of beets. This means that the factory will employ from 250 to 300 men. That it will produce from 12,000,000 to 15,000,000 pounds of sugar, worth from \$500,000 to \$600,000. This great sum will be paid out at Fair Oaks.
- Because Fair Oaks is growing rapidly every day. In 1902 there were 13 houses and a population of 72 east of Division street. There are now 164 houses and a population of 1017, and there is a great demand for more homes.
- IX. Because few lots remain unsold and there is no more land in this vicinity to be platted. This means that every increase in population and growth will add value to every lot.
- X. Because The Fair Oaks Company will build you a home if desired on favorable terms.

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See the man at the Fair Oaks office. He is there every afternoon, or call at office over bank of Wisconsin.

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